

FROM TOP-LEVEL RESEARCH TO TOP-LEVEL BUSINESS (5 CP)

Aim of this module is to engage students of the **Natural Sciences to also think along economic and entrepreneurial lines** and to provide them with the practical tools needed to start a Start-Up.

Thus, basic aspects of developing a business idea, evaluating the market, setting up a business plan and identifying the possible finance options etc. will be covered in the course and **creative techniques** to approach these topics will be learned.

REQUIREMENTS

The module is suitable for students of all levels: BSc (5th semester or higher), MSc and PhD students. Background knowledge in economics or social sciences is not expected.

ORGANISATIONAL ASPECTS

30 participants | 1. Course: 28.10.2019, 16:00 – 18:00, Seminar room 0.17, ZEMOS | Further course dates (same time and place): 04.11.2019 (Business Model Generation), 11.11.2019 (RUB Scientists and their Entrepreneurial Journeys), 18.11.2019 (Business Model Validation), 16.12.2019 (How to Pitch and Advertise a Business Model), 13.01.2020 (Business Model Financing), 20.01.2020 (Pitch time) | The date for a 1 day excursion to local entrepreneur and co-working spaces will be agreed on during the course.

The gained theoretical knowledge will be directly applied during the accompanied exercise in a practical example of **developing a business model**.

The seminar-style held course will end with a “pitch” presentation of the gained results. This pitch will serve as the examination and an attractive price will be awarded to the best concept developed.

CREDIT POINTS: 5 CP

The module can be used as an optional subject in the faculties of Mathematics, Physics and Astronomy, Chemistry and Biochemistry, Biology and Biotechnology, as well as in the educational studies of either of them.

Registration Online registration till 23.10.2019 is requested using eCampus (LV-Number: 180009) or email to: nanoec@rub.de.