From Top-Level Science to Top-Level Business

What’s going on there?
Basics on **how to start a startup**!

When and where does the magic happen?
Monday (starting Nov 23rd), 16 – 18, ZEMOS building

Doing your own business is great!

You scientists have all the skills you need to become a successful founder!

It is easier to apologize afterwards than to ask for permission beforehand!

**Nov 23rd**
Kick-Off: Excellent science looking for excellent entrepreneurs

**Nov 30th**
How to start a startup – Business Model Generation

**Dec 14th**
Of entrepreneurship, responsibility and success – business ethics

**Jan 4th**
How to start a startup – Business Model Validation

**Jan 18th**
How to start a startup – Business Model Financing

**Feb 1st**
We did it! – RUB scientists and their entrepreneurial journeys

**Feb 15th**
How to start a startup – Business Model Protection

**Mar 1st**
It’s your turn! – Pitch Presentations of your Ideas

5 ECTS | pitch presentation as exam | register via eCampus (# 180009) until Nov 16th