

From Top-Level Science to Top-Level Business



Winter Semester 2020/21

What's going on there?
Basics on **how to start a startup!**

When and where does the magic happen?
Monday (starting Nov 23rd), 16 - 18, ZEMOS building



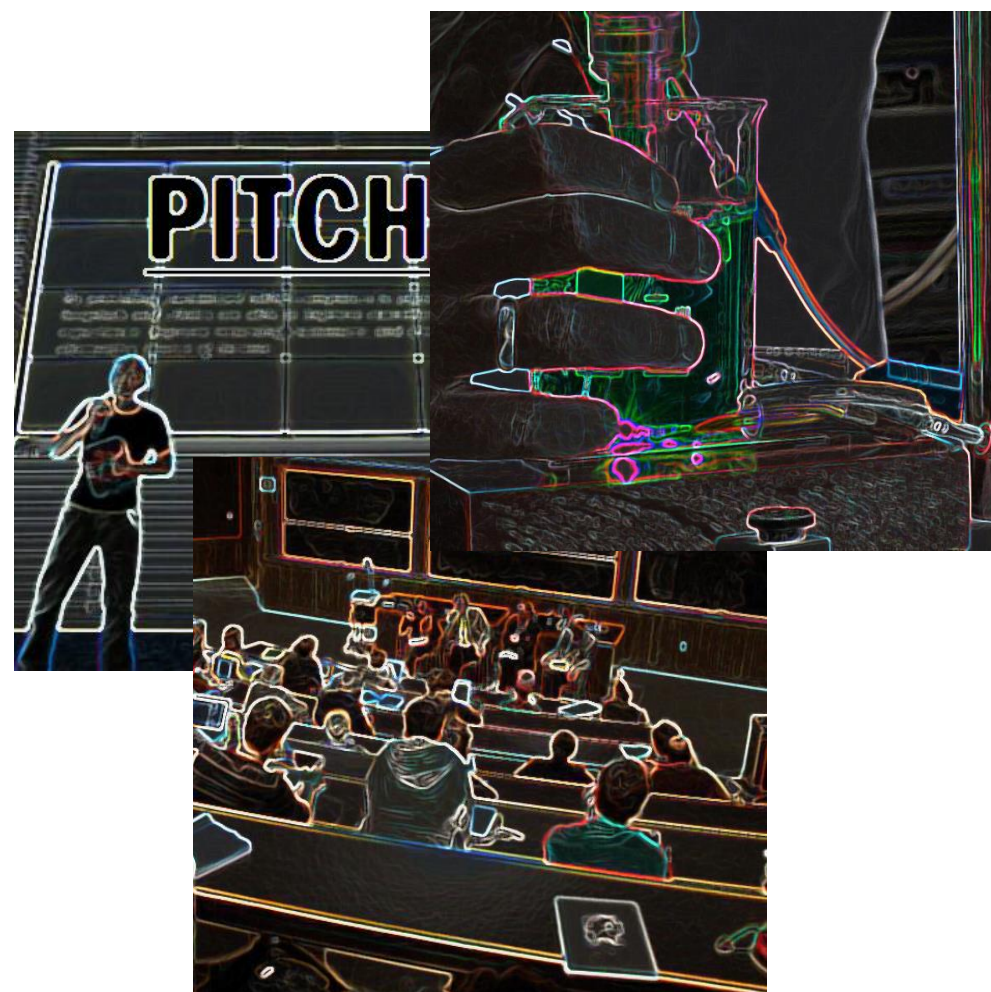
Doing your own business is great!



You scientists have all the
skills you need to become a
successful founder!



It is easier to apologize
afterwards than to ask for
permission beforehand!



Nov 23rd

Kick-Off: Excellent science looking for excellent entrepreneurs

Nov 30th

How to start a startup – Business Model Generation

Dec 14th

Of entrepreneurship, responsibility and success – business ethics

Jan 4th

How to start a startup – Business Model Validation

Jan 18th

How to start a startup – Business Model Financing

Feb 1st

We did it! – RUB scientists and their entrepreneurial journeys

Feb 15th

How to start a startup – Business Model Protection

Mar 1st

It's your turn! – Pitch Presentations of your Ideas

5 ECTS | pitch presentation as exam | register via eCampus (# 180009) until Nov 16th